

JillCoil.com Privacy Policy

Last updated: April 26, 2021

Summary

This privacy policy, with our Terms of Use, is the agreement between you and us that explains what data we collect, how we store use and transfer it, and how we use it. We encourage you to read this privacy policy carefully when using our website, application or services. By using our website, application or other online services, you accept and agree to this privacy policy. We refer to all our applications and websites as our “*site*” or our “*service*” in this privacy policy.

When we post changes to this privacy policy, we will change the “last updated” date on the top of this privacy policy. If we significantly change this privacy policy, we will notify you of the changes by using reasonable means, which could include notifications through our services or via email, or by posting the revised date on the home page of our app or website. We encourage you to review this privacy policy periodically.

Why do we collect information?

We collect, store and use your information to operate our business and to provide our products and services to you. Additionally, we may use information we collect from and about you to:

- Improve, revise and maintain our products and services, including future products and services,
- Study and personalize user experiences,
- Perform analysis about your use of, or interest in, our or others’ products, services, or content, including mobile analytics,
- Develop, display, and track content and advertising tailored to your interests on our service and other sites, including providing our advertisements to you when you visit other sites,
- Comply with legal requirements,
- Conduct business analysis and research, and marketing campaigns,
- Ensure better security and fraud protection, and
- Perform functions or services described to you at the time of collection.

We may also use information to provide you advertisements, recommendations, updates, upgrades, enhancements and/or surveys. We may share your information with third parties to the extent set forth in this privacy policy.

What information do we collect?

Personal Information

“Personal Information” means individually identifiable information that would allow us to determine the actual identity of, and contact, a specific living person. We may collect Personal Information when you use our services and products. Examples of Personal Information include your name, your address, your credit card number, your social security number, your device ID and your email address. We may also collect your geo-location information with your consent.

Non-Personal Information

Any information that is not Personal Information is identified in this privacy policy as non-Personal Information. We may obtain non-Personal Information directly from you, such as your age, gender and interests. We collect other non-Personal Information indirectly from your use our site. We may store your activity when using our site or services, such as your use of our site, your clicks and page views, your activity on those pages, your IP address or phone ID, a cache of text, images and other resources from those pages.

How do we collect information?

Generally, we may collect information:

- When you provide it to us; for example, when you submit a form or register on our site.
- Using various technologies to collect information from your device and about your activities using our services, such as pixels, cookies and web beacons.
- When third parties share information with us.

We may allow service providers, advertising companies and ad networks, and other third parties to display advertisements on our service. These companies may use tracking technologies to collect information about users who view or interact with their advertisements. Some of these third-party advertising companies may be advertising networks that are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies (www.networkadvertising.org). Opting out will not decrease the number of advertisements you see. To opt-out of cookies that may be set by third party data or advertising partners, please go to <http://www.aboutads.info/choices/>.

How do we protect your information?

While we will take security measures to help safeguard your Personal Information from unauthorized access and disclosure, no system is completely secure. Therefore, although we take steps to protect your information, we do not promise, and you should not expect, that your information (including Personal Information) will always remain secure. Users should also take care with how they handle and disclose their Personal Information. Please refer to the Federal Trade Commission's website at <http://www.ftc.gov/bcp/menus/consumer/data.shtm> for information about how to protect yourself against identity theft.

This privacy policy does not cover third-party websites, apps and services you access and use through our products and services, nor does it cover links to other websites. We do not control the privacy and security practices and policies of these third parties and their sites. We encourage you to read the privacy statements of the third-party apps and websites you use.

How do we share your information?

We may use and share non-Personal Information to the extent allowed by law.

We may use Personal Information internally to the extent allowed by law. We may share all information, including Personal Information, with companies we control or that are under common ownership with us. We will only share non-masked or non-obscured Personal Information with the following third parties:

- To third party vendors or services providers who perform services for us in connection with the operation of our business, such as payment providers or hosting services, as long as such third parties agree to keep your Personal Information confidential and only use such information to provide services for us,
- To any person when required by law, including government bodies and law enforcement agencies in judicial proceedings, by court order, and in response to a subpoena or other legal process,
- To third parties (including professional advisors) to enforce or defend our legal rights, including our terms and conditions, and investigate violations thereof,
- To a third-party purchaser or seller (including professional advisors) in connection with a corporate event such as a merger, business acquisition or insolvency situation,
- To a third party with your consent, or
- As described elsewhere in this privacy policy.

We may use any information internally for the reasons set forth under “Why do we collect information” above. We also may share aggregated, non-Personal Information, or Personal Information in hashed, non-human readable form, with third parties, including advisors, advertisers and investors, for the purpose of conducting general business analysis, advertising, marketing, or other business purposes. These third parties may be able to link non-Personal

Information to Personal Information about you that they have from obtained from you or someone else other than us.

Residents of California

If you are a California resident, you can request a notice disclosing the categories of Personal Information about you that we have shared with third parties for their direct marketing purposes during the preceding calendar year. To request this notice, please submit your request here. Please allow 30 days for a response. For your protection and the protection of all of our users, we may ask you to provide proof of identity before we can answer such a request.

What else should I know?

We keep your information only as long as we need it for legitimate business purposes and as permitted by applicable legal requirements. If you close an account, we will retain data for analytical purposes and record keeping integrity, as well as to prevent fraud, enforce our Terms of Use, take actions we deem necessary to protect the integrity of our service, or take other actions otherwise permitted by law. In addition, if certain information has already been provided to third parties as described in this privacy policy, retention of that information will be subject to those third parties' policies.

Our services are not intended to be used by users under the age of 13. We do not knowingly collect Personal Information from users under such age.

We operate and store all information in the United States. If you are visiting from the European Union or other regions with laws governing data collection and use, you are agreeing to the transfer of your personal data by us from your region to the United States. By providing your information, you consent to any transfer and processing in accordance with this privacy policy.

Contact information

If you have any questions about this privacy policy or any privacy issues regarding NewCo and our products or services, we can be reached at:

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